

Sponsorships for PEBA's Healthcare Debate:

“Healthcare Policy: Can Reform Become Reality?”

Featuring speakers:

Dr. David Nash, Chairmen for the Department of Health Policy at Thomas Jefferson University

Dr. Steven Udvarhelyi, Senior Vice President and Chief Medical Officer for Independence Blue Cross

David Wilderman, Executive Director, Pennsylvania Health Care Cost Containment Council

Moderated by:

Jane Von Bergen, Reporter, Philadelphia Inquirer

Wednesday, October 21 2009

5:30 to 9:00 p.m.

The National Liberty Museum

321 Chestnut Street

Philadelphia, PA 19106

Sponsorships may be purchased by contacting Joy Wilson at PEBA, via email at wilson@peba.org or phone at 215-735-9435. Thank you for supporting PEBA!

Platinum Sponsorship

\$4000

Exclusive

This sponsor will have the honor of offering the opening remarks for the event. The sponsor will have the opportunity to speak about their company for 3-4 minutes in addition to the introduction. The Platinum Sponsor will be the only one who may hang a banner on speaker's podium and the only one to be allowed to distribute material on chairs. The Platinum Sponsor may also provide a small giveaway. Your company's name and logo will appear on announcements, PEBA's website, and on on-site signage indicating the highest level of sponsorship.

Five free tickets are included with this sponsorship and a mailing list of attendees will be made available after the event.

Gold Sponsorship-Cocktail Hour Sponsor

\$3000

Exclusive

This sponsor will help PEBA set a festive tone for the networking part of the evening. The Gold Sponsor will be able to provide cocktail napkins/coasters, signage, customized labels for beverages or other decorative touches approved by PEBA for the cocktail reception. This sponsor may also provide a small giveaway. Your company's name and logo will appear on e-mail announcements, PEBA's website, and on on-site signage indicating your sponsorship.

Four free tickets are included with this sponsorship and a mailing list of attendees will be made available after the event.

Silver Sponsorship-*Gift Bag Sponsor*

Exclusive

\$2000

This sponsor will have their logo printed on all gift bags given to participants. This sponsor will also be able to insert a flyer about their company's mission, as well as provide a giveaway in the gift bag. The company may also provide signage by the registration table. Your company's name and logo will appear on announcements, PEBA's website, and on on-site signage indicating your sponsorship level.

Three free tickets are included with this sponsorship and a mailing list of attendees will be made available after the event.

Bronze Sponsorship- *Parking Sponsor*

Exclusive

\$1500

This sponsor will have their logo printed on all parking vouchers given to participants. This sponsor will also be able to insert a flyer about their company's mission, as well as provide a giveaway in the gift bag. The company may also provide signage by the registration table. Your company's name and logo will appear on announcements, PEBA's website, and on on-site signage indicating your sponsorship level.

Two free tickets are included with this sponsorship and a mailing list of attendees will be made available after the event.

Bronze Sponsorship-*Ambiance Sponsor*

Exclusive

\$1200

This sponsor will help PEBA set a festive tone for the evening in the reception area. The sponsor's name will be printed on cards to be placed in or near the flower arrangement. This sponsor may provide ribbons for the flower vases or balloons to help decorate the reception area. Your company's name and logo will appear on announcements, PEBA's website, and on on-site signage indicating your sponsorship level.

Two free tickets are included with this sponsorship.

Bronze Sponsorship-Dessert Sponsor

Exclusive

\$1200

This sponsor will help PEBA sponsor the dessert buffet and gourmet coffee station. The sponsor's name will be printed on cards to be placed near the dessert and coffee stations. This sponsor may provide cups or desserts imprinted with your company's logo. Your company's name and logo will appear on announcements, PEBA's website, and on on-site signage indicating your sponsorship level.

Two free tickets are included with this sponsorship.

Bronze- Website Sponsorship

\$750

Your company's name and logo will appear on e-mail announcements, PEBA's website, and on TV monitors at the National Liberty Museum as a sponsor of the event. In addition, your logo and/or advertisement will remain on PEBA's homepage for 3 months after the event, providing you with continual website advertising!

Bronze- Party Favor Sponsorship

\$500

This sponsor may provide a small gift and flyer about their company in the gift bags given to all participants. Your company's name and logo will appear on announcements, PEBA's website, and on on-site signage indicating your sponsorship

Bronze-PEBA Supporter Sponsorship

\$500

Your company's name and logo will appear announcements, PEBA's website, and on TV monitors at the National Liberty Museum as a sponsor of the event.
