

**SPONSORSHIP OPPORTUNITIES
FOR PEBA'S 30TH ANNUAL FORUM**

Thursday, April 19, 2012 at
The Hilton on City Line Avenue
4200 City Line Avenue
Philadelphia, PA 19131

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Keynote	\$5,500	1	<ul style="list-style-type: none"> • Introduce keynote speaker • Opportunity to give 3-5 minute promotional speech before introducing keynote • Your company's name and logo on first slide of keynote presentation • Banner and/or signage on and around podium during keynote address • Reserved Premium Booth in Exhibit Hall (a \$1,000 value) • Place one company brochure at each seat at keynote address • A 1 page handout in conference bag OR 1 month of advertising on the PEBA homepage • Four (4) complimentary tickets to the Forum • Reserved table at luncheon • Full-page acknowledgement on the back cover of the Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website • Event Leads- receive a post-conference attendee list
Conference Bag	\$6,000 OR \$3,000	1	<ul style="list-style-type: none"> • Your Company's name and logo on the conference bag- \$3,000 sponsorship for one side, \$6,000 for dual sides • Reserved Booth in Exhibit Hall for dual side bag sponsor (a \$1,000 value) • Opportunity to include 1 handout in conference bag OR 1 month of advertising on the PEBA homepage • Four complimentary Forum tickets to Dual Side Sponsor, 2 ticket for Single Side sponsor • Half-page acknowledgement in the Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website • Event Leads- receive a post-conference attendee list for dual side sponsor
Luncheon	\$5,000	1	<ul style="list-style-type: none"> • Acknowledgement during lunch • Banner and/or signage near lunch tables (as permitted by hotel) • Opportunity to distribute promotional item at each lunch setting • Reserved Booth in Exhibit Hall (a \$1000 value) • Reserved table at luncheon • Three (3) complimentary tickets to the Forum • Full-page acknowledgement in the Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website • Event Leads- receive a post-conference attendee list

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Flash Drive Sponsor	\$5,000	1	<ul style="list-style-type: none"> • Provide Customized flash drives to be given to all attendees with your company's logo • Flash Drives to be pre-loaded with a marketing piece for your company as opening slide, along with copies of all Forum presentations • Half-page acknowledgement in the Day-of-Program Brochure • Reserved Booth in Exhibit Hall (a \$1,000 value) • Opportunity to include 1 handout in conference bag OR 1 month of advertising on PEBA's homepage • Acknowledgement of your sponsorship on the PEBA website • Three (3) complimentary tickets to the Forum • Event Leads- receive a post-conference attendee list
Breakfast	\$4,000	1	<ul style="list-style-type: none"> • Banner and/or signage near buffet (as permitted by hotel) • Table tents on buffet tables • Two (2) complimentary tickets to the Forum • A Reserved Booth in the Exhibit Hall (a \$1,000 value) • Opportunity to include 1 handout in conference bag OR 1 month of advertising on PEBA's homepage • Half-page acknowledgement in the Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Name Badge and Lanyard	\$3,500	1	<ul style="list-style-type: none"> • Your company's name and logo on each lanyard • Half-page acknowledgement in the Day-of-Program Brochure • Opportunity to include 1 handout in conference bag OR 1 month of advertising on PEBA's homepage • Two complimentary tickets to Forum • Half-page acknowledgement in the Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Water Bottles	\$3,000	1	<ul style="list-style-type: none"> • Provide customized water bottles to be given to attendees with your Company's name and logo • Quarter-page acknowledgement in the Day-of-Program Brochure • Opportunity to include 1 handout in conference bag OR 1 month of advertising on PEBA's homepage • Two complimentary tickets to the Forum • Acknowledgement of your sponsorship on the PEBA website

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Benefits Track Sponsor	\$2,750	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company at the beginning of the two benefits track sessions • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this track • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Compensation Track Sponsor	\$2,750	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company at the beginning of the two compensation track sessions • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Wellness Track Sponsor	\$2,750	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company at the beginning of the two leadership track sessions • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Retirement Track Sponsor	\$2,750	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company at the beginning of the two total rewards sessions • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) complimentary passes to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Strategic Planning Track Sponsor	\$2,750	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company at the beginning of the two general HR sessions • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) Complimentary Passes to Forum

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Relaxation Station Sponsor	\$2,750	1	<ul style="list-style-type: none"> • Quarter page ad in Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Luncheon Table Centerpieces	\$2,750	1	<ul style="list-style-type: none"> • Special email sent by PEBA to participants advertising your company's services at the Forum • Announcements would be made to encourage participants to sign up for a massage at the Relaxation Station • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Keynote Table Centerpieces	\$2,750	1	<ul style="list-style-type: none"> • Table-top centerpieces for each table (approx 30 tables) • Opportunity to customize centerpieces with your company's name and logo • Quarter page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement of your sponsorship on the PEBA website
Coffee Stations	\$2,750	1	<ul style="list-style-type: none"> • Table-top centerpieces for each table (approx 30 tables) • Opportunity to customize centerpieces with your company's name and logo • Quarter page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement of your sponsorship on the PEBA website
Pen and Paper	\$2,750	1	<ul style="list-style-type: none"> • Banner and/or signage near Coffee Stations • Opportunity to customize disposable coffee cups or mugs with your company's logo • Two (2) complimentary tickets to Forum • Quarter page acknowledgement in the Day-of-Program Brochure • Acknowledgement of your sponsorship on the PEBA website
Postcard Mailer	\$2,750	1	<ul style="list-style-type: none"> • Provide pads of paper and pens with your company's name and logo to all session attendees • Opportunity to provide your company's brochure to all session attendees • Quarter page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement of your sponsorship on the PEBA website

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Website Sponsor	\$750	5	<ul style="list-style-type: none"> Your company's logo to be prominently displayed on the PEBA homepage for 60 days acknowledging your sponsorship of PEBA's Annual Forum Acknowledgement of your sponsorship in the PEBA Day-of Brochure Acknowledgement of your sponsorship on the PEBA's Annual Forum webpage
Conference Bag Insert	\$500	15	<ul style="list-style-type: none"> Insert your promotional material in the attendee conference bag* Acknowledgement of your sponsorship in the PEBA Day-of Brochure Acknowledgement of your sponsorship on the PEBA website
Day-of-Program Brochure Ad	\$500	No limit	<ul style="list-style-type: none"> Ad in Day-of-Program Brochure for distribution to all attendees Ads are limited to the size of a quarter-page and camera-ready copy must be provided Acknowledgement of your sponsorship in the PEBA Day-of Brochure Acknowledgement of your sponsorship on the PEBA website

All handouts, promotional items, or other giveaways must be approved by PEBA by March 2, 2012.

2012 Annual Forum Sponsorship Registration Form

Registration

Name:
Title:
Company:
Email:
Phone Number:

Cancellation Policy

Cancellations must be received by February 1st to receive a full refund. No refunds given after February 1, 2012.

➔ **SPONSORSHIPS- Please check off the sponsorship you are interested in purchasing.**

Conference Bag- Dual Side-
\$6,000
 Keynote- \$5,500
 Luncheon - \$5,000
 Flash Drives - \$5,000
 Breakfast - \$4,000
 Name Badge Sponsor- 3,500

Benefits Track Sponsor - \$2,750
 Compensation Track Sponsor - \$2,750
 Wellness Track Sponsor - \$2,750
 Retirement Track Sponsor - \$2,750
 Strategic Planning Track Sponsor - \$2,750
 Water Bottles- \$3,000
 Single Side Conference Bag Sponsor-
\$3,000

Coffee Stations - \$2,750
 Pen and Paper - \$2,750
 Keynote Centerpieces - \$2,750
 Luncheon Centerpieces - \$2,750
 Relaxation Station Sponsor- \$2,750
 Postcard Mailer- \$2,750
 Website Sponsor- \$750
 Conference Bag Insert - \$500
 Day-of Program Brochure Ad -
\$500

Total Due: _____

Check Payments (Preferred Payment Type): To pay by check, please make payment out to PEBA.

Credit Card Payments:

Card Type: _____ Card Number: _____

Name on Card: _____ Expiration Date: _____

Please send this form to Susan DeMinico email at deminico@peba.org, fax to 215-735-9479, or mail to PEBA, 1528 Walnut St, Suite 420, Philadelphia, PA 19102. Once sponsorship paperwork is received, sponsor will receive an email detailing the requirements for artwork, handouts, and any other details related to their sponsorship.