

**SPONSORSHIP OPPORTUNITIES
FOR PEBA'S 28TH ANNUAL FORUM**

Tuesday, April 20, 2010 at
Philadelphia Marriott
12th and Market Streets
Philadelphia, PA 19107

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Keynote	\$7,000	1	<ul style="list-style-type: none"> • Introduce keynote speaker • Opportunity to give 3-5 minute promotional speech before introducing keynote • Your company's name and logo on first slide of keynote presentation • Banner and/or signage on and around podium during keynote address • Reserved Premium Booth in Exhibit Hall • Place one company brochure at each seat at keynote address • Include 1 handout in conference bag • Four (4) complimentary tickets to the Forum • Reserved table at luncheon • Full-page acknowledgement on the back cover of the Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website • Event Leads- receive a post-conference attendee list
Bag/Tote	\$6,500	1	<ul style="list-style-type: none"> • Your Company's name and logo on each participant bag • Reserved Booth in Exhibit Hall • Opportunity to include 1 handout in conference bag * • Three (3) complimentary tickets to the Forum • Half-page acknowledgement in the Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website • Event Leads- receive a post-conference attendee list
Luncheon	\$5,000	1	<ul style="list-style-type: none"> • Acknowledgement during lunch • Banner and/or signage near lunch tables (as permitted by hotel) • Opportunity to distribute promotional item at each lunch setting (or on chair) • Reserved Booth in Exhibit Hall • Reserved table at luncheon • Three (3) complimentary tickets to the Forum • Full-page acknowledgement in the Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website • Event Leads- receive a post-conference attendee list

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
"Meet the Speakers" Reception	\$5,000	1	<ul style="list-style-type: none"> • Be the exclusive sponsor of our after-hours networking reception. • Provide cocktail napkins with your company's logo on them • Half-page acknowledgement in the Day-of-Program Brochure • Reserved Booth in Exhibit Hall • Opportunity to include 1 handout in conference bag • Acknowledgement and your Company's website link on the PEBA website • Three (3) complimentary tickets to the Forum • Event Leads- receive a post-conference attendee list
Flash Drive Sponsor	\$5,000	1	<ul style="list-style-type: none"> • Provide Customized flash drives to be given to all attendees with your company's logo • Flash Drives to be pre-loaded with conference presentations and information about your company • Half-page acknowledgement in the Day-of-Program Brochure • Reserved Booth in Exhibit Hall • Opportunity to include 1 handout in conference bag • Acknowledgement and your company's website link on the PEBA website • Three (3) complimentary tickets to the Forum • Event Leads- receive a post-conference attendee list
Water Bottles	\$5,000	1	<ul style="list-style-type: none"> • Provide customized bottles of water to be given to attendees with your Company's name and logo • Half-page acknowledgement in the Day-of-Program Brochure • Banner and/or signage near buffet (as permitted by hotel) • Reserved Booth in Exhibit Hall • Opportunity to include 1 handout in conference bag • Acknowledgement and your company's website link on the PEBA website • Three (3) complimentary tickets to the Forum • Event Leads- receive a post-conference attendee list
Breakfast	\$4,000	1	<ul style="list-style-type: none"> • Banner and/or signage near buffet (as permitted by hotel) • Table tents on buffet tables • Two (2) complimentary tickets to the Forum • Opportunity to include 1 handout in conference bag • Half-page acknowledgement in the Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Name Badge and Lanyard	\$3,500	1	<ul style="list-style-type: none"> • Your company's name and logo on each lanyard • Half-page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement and your company's website link on the PEBA website
Benefits Track Sponsor	\$3,000	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this track • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website
Wellness Track Sponsor	\$3,000	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website
Legislative Track Sponsor	\$3,000	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) complimentary passes to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website
General HR Track Sponsor	\$3,000	1	<ul style="list-style-type: none"> • Opportunity for 1 company representative to introduce speaker and give 1-2 minute intro about your company • Opportunity to place 1 item at seats of participants • Exclusive Sponsorship Acknowledgement on this Track • Two (2) Complimentary Passes to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Cyber Cafe Sponsor	\$2,500	1	<ul style="list-style-type: none"> • Prominent placement of signage with company logo outside of Internet Café • Opportunity for product placement/materials inside of Internet Café • Your company logo as screen saver and your company's webpage designated as the computer's homepage. • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website
Relaxation Station Sponsor	\$2,500	1	<ul style="list-style-type: none"> • Company logo printed on tickets, inviting guests to go to the Relaxation Station for a massage • Announcements would be made to encourage participants to sign up for a massage at the Relaxation Station • Two (2) complimentary tickets to Forum • Quarter page ad in Day-of-Program Brochure • Acknowledgement and your company's website link on the PEBA website
Luncheon Table Centerpieces	\$2,500	1	<ul style="list-style-type: none"> • Table-top centerpieces for each table (approx 30 tables) • Opportunity to customize centerpieces with your company's name and logo • Half-page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement and your company's website link on the PEBA website
Keynote Table Centerpieces	\$2,500	1	<ul style="list-style-type: none"> • Table-top centerpieces for each table (approx 30 tables) • Opportunity to customize centerpieces with your company's name and logo • Half-page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement and your company's website link on the PEBA website
Coffee Stations	\$2,500	1	<ul style="list-style-type: none"> • Banner and/or signage near Coffee Stations • Opportunity to customize disposable coffee cups or mugs with your company's logo • Two (2) Complimentary Passes to Forum • Acknowledgement and your Company's website link on the PEBA website
Pen and Paper	\$2,500	1	<ul style="list-style-type: none"> • Provide pads of paper and pens with your company's name and logo to all session attendees • Opportunity to provide your company's brochure to all session attendees • Half-page acknowledgement in the Day-of-Program Brochure • Two (2) complimentary tickets to Forum • Acknowledgement and your Company's website link on the PEBA website

TYPE OF SPONSORSHIP	PRICE	HOW MANY?	SPONSOR RECOGNITION AND PERMITTED ADVERTISING
Save the Date Postcard	\$2,500	1	<ul style="list-style-type: none"> • Save the Date Postcard Sent to 1,600 PEBA Supporters with your company's Logo on the front of the postcard • Your Company's name and logo prominently displayed on the "Save the Date" Email reminders • Half-page acknowledgement in the Day-of-Program Brochure • Two (2) Complimentary Passes • Acknowledgement and your Company's website link on the PEBA website

Website Sponsor	\$750	5	<ul style="list-style-type: none"> • Your company's logo will be prominently displayed on the homepage as a supporter of PEBA's Annual Forum
Advertising Display	\$750	10	<ul style="list-style-type: none"> • Entice attendees to meet with your company's representatives by providing a sign and business cards in high traffic areas
Conference Bag Insert	\$500	15	<ul style="list-style-type: none"> • Insert your 8.5" x 11" promotional material in the attendee conference bag*
Day-of-Program Brochure Ad	\$500	No limit	<ul style="list-style-type: none"> • Ad in Day-of-Program Brochure for distribution to all attendees • Ads are limited to the size of a quarter-page and camera-ready copy must be provided • Acknowledgement and your Company's website link on the PEBA website

Any handouts, promotional items, or other giveaways must be approved by PEBA by March 1, 2010.

2010 Annual Forum Sponsorship Registration Form

Registration

Name
Title
Company
Email
Phone Number

Cancellation Policy

Cancellations must be received by February 1st to receive a full refund. No refunds given after February 1, 2010.

☛ **SPONSORSHIPS- Please check off the sponsorship you are interested in purchasing.**

Keynote- \$7,000
 Bag - \$6,500
 Luncheon - \$5,000
 Flash Drives - \$5,000
 Speakers Reception - \$5,000
 Water Bottles- \$5,000
 Breakfast - \$4,000
 Name Badge Sponsor- \$3,500

Benefits Track Sponsor - \$3,000
 Compensation Track Sponsor - \$3,000
 Legislative Track Sponsor - \$3,000
 General HR Track Sponsor - \$3,000
 Wellness Track Sponsor - \$3,000
 Name Badge & Lanyard - \$3,000

Coffee Stations - \$2,500
 Pen and Paper - \$2,500
 Keynote Centerpieces - \$2,500
 Luncheon Centerpieces - \$2,500
 Cyber Cafe Sponsor- \$2,500
 Relaxation Station Sponsor- \$2,500
 Save the Date Postcard- \$2,500
 Kiosk Space - \$750
 Conference Bag Insert - \$500
 Day-of Program Brochure Ad - \$500

Total Due: _____

Check Payments (Preferred Payment Type): To pay by check, please make payment out to PEBA.

Credit Card Payments:

Card Type: _____ Card Number: _____

Name on Card: _____ Expiration Date: _____

Please send this form via email to Joy Wilson at wilson@peba.org, fax to 215-735-9479, or mail to PEBA, 1528 Walnut St, Suite 420, Philadelphia, PA 19102. All sponsors are required to email a JPEG file of their company logo within 1 week of sending this form to PEBA.